

**MP-CPI-21-006****Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19****Department of Health and Human Services  
Office of the Assistant Secretary for Health****GENERAL INFORMATION**

<b>Document Type:</b>	Grants Notice
<b>Funding Opportunity Number:</b>	MP-CPI-21-006
<b>Funding Opportunity Title:</b>	Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19
<b>Opportunity Category:</b>	Discretionary
<b>Opportunity Category Explanation:</b>	
<b>Funding Instrument Type:</b>	Grant
<b>Category of Funding Activity:</b>	Health
<b>Category Explanation:</b>	
<b>Expected Number of Awards:</b>	73
<b>CFDA Number(s):</b>	93.137 -- Community Programs to Improve Minority Health Grant Program
<b>Cost Sharing or Matching Requirement:</b>	No
<b>Version:</b>	Synopsis 1
<b>Posted Date:</b>	Mar 08, 2021
<b>Last Updated Date:</b>	Mar 08, 2021
<b>Original Closing Date for Applications:</b>	Apr 20, 2021 No Explanation
<b>Current Closing Date for Applications:</b>	Apr 20, 2021 No Explanation
<b>Archive Date:</b>	May 20, 2021
<b>Estimated Total Program Funding:</b>	
<b>Award Ceiling:</b>	\$4,000,000
<b>Award Floor:</b>	\$3,000,000

**ELIGIBILITY**

<b>Eligible Applicants:</b>	Others (see text field entitled "Additional Information on Eligibility" for clarification)
<b>Additional Information on Eligibility:</b>	Applicant eligibility is limited to local municipalities. Examples include: • County or Parish Governments • City or township governments The section of the Coronavirus Response and Relief Supplemental Appropriations Act relevant to this program limits awards to States, localities and territories. The appropriation language also allocated separate funding for tribes, tribal organizations, and non-profit urban Indian health organizations. However, individual American Indians/Alaska Natives may be beneficiaries of programs created by recipients under this announcement. The OASH coordinated a multi-prong approach for distributing COVID-19 relief funds. Under the aforementioned paradigm: funds to states and territories will be distributed through the CDC; funds to tribes, tribal organizations, and non-profit urban Indian health organizations will be distributed through the Indian Health Service (IHS); and funds to local municipalities will be distributed through OMH to reach the most vulnerable populations. Thus, States and U.S. Territories can apply for these separate COVID-19 relief funds announced on Grants.gov. The IHS will make funds available to tribes, tribal organizations, and non-profit urban Indian health organizations using existing methodologies, including distribution through funding mechanisms authorized by the Indian Self-Determination and Education Assistance Act and the Indian Health Care Improvement Act.

**ADDITIONAL INFORMATION**

**Agency Name:**

Office of the Assistant Secretary for Health

**Description:**

The Office of the Assistant Secretary for Health (OASH) and the Office of Minority Health (OMH) announce the availability of funds for Fiscal Year (FY) 2021 under the authority of 42 U.S.C. § 300u-6 (Section 1707 of the Public Health Service Act) and the Coronavirus Response and Relief Supplemental Appropriations Act, 2021 (P.L. 116-260). OMH is dedicated to improving the health of racial and ethnic minority populations through the development of health policies and programs that will help eliminate health disparities. Through its demonstration grants, OMH supports the identification of effective approaches for improving health outcomes with the ultimate goal of promoting dissemination, adoption and sustainability of these approaches. The Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19 initiative aligns with: (1) HHS Strategic Plan Goal 2: Protect the Health of Americans Where They Live, Learn, Work, and Play; (2) Healthy People 2030 objectives: (a) HC/HIT-01: Increase the proportion of adults whose health care provider checked their understanding; (b) HC/HIT-02: Reduce the proportion of adults who report poor patient and provider communication; (c) HC/HIT-03: Increase the proportion of adults whose health care providers involved them in decisions as much as they wanted; and (d) IID-D02: Increase the proportion of people with vaccination records in an information system; and (3) the OASH priority on health disparities (1, 2). OMH will consider the following additional factors when making recommendations for funding, listed below in no particular order:

- Applicants serving localities with the highest social vulnerability. This may be determined by being in the top 4th as defined by the CDC's Social Vulnerability Index (SVI) county maps at <https://svi.cdc.gov/prepared-county-maps.html>, or alternate similar data source if SVI is not available.
- Applicants with identified Minority Serving Institution partners. Minority Serving Institutions are defined by the U.S. Department of Education as a category of institutions of higher education enrolling populations with significant percentages of undergraduate minority students, or that serve certain populations of minority students under various programs created by Congress. Find the full definition and list of Minority Serving Institutions here: <https://www2.ed.gov/about/offices/list/ocr/edlite-minorityinst.html>. See Appendix G for a list of Minority Serving Institutions, which can also be found here [https://www.minorityhealth.hhs.gov/assets/PDF/2020\\_Minority\\_Serving\\_Institutions.pdf](https://www.minorityhealth.hhs.gov/assets/PDF/2020_Minority_Serving_Institutions.pdf).
- Equitable geographic distribution.

**Link to Additional Information:** [Advancing Health Literacy to Enhance Equitable Community Responses to COVID-19](#)

**Grantor Contact Information:** If you have difficulty accessing the full announcement electronically, please contact:

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