

SYNOPSIS
Office of Minority Health
Community-Based Approach to Strengthening Economic Support for Working Families

Opportunity Number: MP-CPI-20-005
Due Date: 8/17/2020
Award Range: \$300,000-\$450,000/year
Period of Award: Up to three years
Start Date: September 30, 2020
Eligible Entities: States, Counties, Cities, etc. Native American tribal governments, Indian Housing Authorities, Native American tribal organizations
Cost Sharing: None
Page Limits: Not to exceed 50 pages – forms, Project Abstract Summary and Budget Narrative do not count towards page limit; total application cannot exceed 70 pages including appendices
Format: 12 font; Do NOT number pages; no table of contents. Double spaced.

Purpose: To determine if implementation of Earned Income Tax Credit outreach and education activities in communities at higher risk for ACEs can result in 1) increased EITC receipt and 2) changes in risk and/or protective factors for ACEs.

Required:

1. Establish multi-sectorial partnerships to support EITC outreach and education activities in communities at higher risk for ACEs
2. Plan and implement EITC outreach and education activities in communities at higher risk for ACEs
3. Develop and implement a process and outcome evaluation plan
4. Communicate and disseminate findings, successes and lessons learned
5. Plan for sustainability of successful interventions

Contents:

1. Project Abstract Summary
2. Narrative
 - a. Problem Statement (10 points)– Describe in quantitative and qualitative terms the nature and scope of the issue and the need for EITC outreach and ACEs prevention activities. Describe the population including geographic area and provide rationale. Describe in detail how project will potentially affect populations served, specific subgroups. How it will serve racial/ethnic populations and communities located in opportunity zones.
 - b. Organizational capacity (15 points) – the usual plus evidence that partners have capacity as well. Demonstrate readiness to implement the project and the ability to demonstrate impact on outcomes within the project period. Org chart. Linkages with other programs in the community for client outreach, education, engagement.

- Cultural competence. Proposed program staff including JDs, roles for proposed consultants and volunteers, SOW for any proposed subcontractors.
- c. Approach (35 points)
 - i. Goals, Objectives and Outcomes – 5 points
 - ii. Project Plan – 20 points
 - iii. Collaboration Partners – 10 points
 - d. Evaluation Plan – 20 points
 - e. Dissemination Plan – 10 points
 - f. Sustainability Plan – 10 points
3. Budget Narrative
4. Appendices
- a. Supplemental Information/Supporting Documentation for Work Plan
 - b. MOUs or Letters of Commitment from partners, subrecipient orgs.
 - c. Logic Model
 - d. CV for Key Personnel
 - e. Org Chart